

# SMS Terms and Conditions for GMD LUXURY

**Effective Date:** *March 3rd, 2025*

These **SMS Terms and Conditions** ("Terms") apply to all users ("you" or "your") who opt in or engage with GMD Luxury ("we," "our," "us") via SMS for limousine transportation services. By opting in or communicating with us through SMS, you agree to be bound by these Terms and any related privacy policies.

## 1. Opting-In

To receive SMS communications from us, you must first opt-in by texting **"YES"** or **"Y"** to +1 (860) 331-8260. By opting in, you consent to receive SMS messages from GMD Luxury related to your transportation services, including but not limited to booking confirmations, ride details, customer service inquiries and promotional messages.

## 2. Types of Messages You Will Receive

By opting into our SMS service, you may receive the following types of messages:

- **Booking Confirmations:** Notifications of your ride bookings, cancellations, or updates regarding your trip.
- **Customer Support:** Communication related to service inquiries, support requests, or feedback.
- **Promotions:** Offers, discounts, or special events related to our services (if you have opted into marketing messages).
- **Reminders:** Appointment or reservation reminders, confirmations, and other relevant details for upcoming rides.

## 3. Message Frequency

You may receive a varying number of SMS messages depending on your interactions with our services. For example, you may receive messages related to a single ride booking or multiple messages regarding a series of interactions, such as booking, confirmation, and related reminders.

## 4. Opting-Out

You can opt-out of receiving SMS communications at any time by replying with the word **"STOP"** to any message we send you. After opting out, you will no longer receive further promotional messages. However, you may still receive transactional messages related to your existing bookings or customer support requests.

To opt back in, simply reply **"START"** or follow any further instructions provided.

## **5. Message & Data Rates**

Although our GMD Luxury text messages are complimentary. Message and data rates may apply for SMS communications depending on your text plan charged by your carrier. Please check with your carrier for specific rates and applicable fees.

## **6. SMS Service Availability**

Our SMS service is available only in regions where SMS functionality is supported. The availability of SMS may vary depending on your mobile carrier and service location. You must be of legal age in your jurisdiction to use SMS services.

## **7. Content of SMS Messages**

We strive to provide accurate and timely information. Similarly, we are not responsible for any errors in the content of SMS messages, including ride details, prices, or dates. We reserve the right to modify or correct any message content as necessary.

## **8. Privacy and Data Use**

By engaging with us via SMS, you acknowledge that we may collect and process your personal information in accordance with our **Privacy Policy**. Your personal information will be used solely for the purposes of delivering our services, as outlined in our Privacy Policy.

For direct view into our Privacy Policy, please view it under *SMS Privacy Policy for GMD LUXURY*.

## 9. Prohibited Use

You agree not to:

- Use our SMS service for any unlawful or fraudulent activities.
- Send any harassing, offensive and/or abusive messages through our SMS service.
- Attempt to interfere with, disrupt or compromise the integrity/security of our SMS service.

## 10. Limitation of Liability

GMD Luxury is not responsible for any delays, interruptions, or issues with your mobile carrier that prevent you from receiving SMS messages. We are not liable for any damages arising from technical failures, network issues, or any other circumstances that impact the delivery or receipt of SMS communications.

## 11. Changes to These Terms

We may update these SMS Terms and Conditions from time to time to reflect changes in our services or for legal, regulatory as well as operational reasons. Any changes will be posted on this page with an updated effective date. By continuing to use our SMS service, you agree to any changes made to these Terms.

## 12. Contact Us

If you have any questions, concerns, or need assistance regarding these SMS Terms and Conditions, please contact us:

- **Email:** [info@gmdluxury.com](mailto:info@gmdluxury.com)
- **Phone:** (203) 609-3855
- **Mailing Address:** 7 Danbury Rd, Wilton, CT 06897